



2008 South Pole Expedition for Kids Five Local Business Men will Ski to the South Pole to Support Local Kids' Programs

Hamilton, ON – Inspired by the highly successful North Pole excursion in 2006, where half a million dollars for children's charities was raised, the team is now set to test their limits in Antarctica.

Hamilton & Burlington area business men Peter Turkstra, Fred Losani, Mark MacLennan, Steven Perigord, and Steve Stipsits are joining Doug Stoup, expedition leader and world explorer for this, their greatest personal challenge ever.

This will be a gruelling 200 kilometre journey in -40 to -60 degree weather at an effective altitude of 12,000 feet.

Each member of the team will burn 8,000 plus calories a day while towing their sleds that weigh about 100 lbs.

Battling relentless winds, extreme cold and demanding physical requirements the team believes it will take 2 weeks on the ice to successfully complete the trek.

This local team has already been to the top of the world and are now taking on the harshest place on earth to raise money for local children's charities; Kids' Food Programs (providing nourishment in our city schools), Music Programs for Kids and other charities all aimed at providing recourses to children or families that need assistance.

The team is also supporting the Snowflake Campaign where kids are raising money for local disadvantaged kids; this program will be administered by the local school boards.

In addition, over 100 classrooms will be following the team interactively with daily reports on their progress and adventure on <http://www.southpoleforkids.ca> with pictures, videos and audio feeds.

The team feels that - "if a bunch of guys can cross country ski to the South Pole, surely we can find a way to make sure children don't go to school hungry".

All expenses are being paid by the team members to ensure all funds raised go directly to their respective charities.

The Team:

- Peter Turkstra - President Turkstra Lumber,
- Steve Stipsits - President of Branthaven Homes
- Fred Losani - President of Losani Homes
- Mark MacLennan - Director of Manufacturing, The Econo-Rack Group Inc.
- Steven Perigord - Perigord Management
- Doug Stoup, World Explorer and Guide

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